

## EXTERNAL PRIVACY NOTICE, INCLUDING USE OF COOKIES

This External Privacy Notice has been adopted by Ahlsell AB (publ) and applies to our and/or other companies in the Ahlsell Group (together "**Ahlsell**") processing of personal data relating to you as a (i) visitor of our websites or social media profiles/pages or subscriber to our newsletter or other information from us, (ii) job applicant and (iii) representative of our business customers and suppliers.

### 1. INTRODUCTION

- 1.1 Your privacy is important to us and we strive for a high level of protection in all processing of personal data. Within the EU/EEA, the General Data Protection Regulation (GDPR) applies from May 2018.
- 1.2 In accordance with applicable data protection legislation, Ahlsell AB (publ), or the Ahlsell Group company otherwise specified as data controller, is responsible for the processing of your personal data as set out below. If you have any questions about this information, or if you wish to exercise any of your rights as set out below, please contact Ahlsell via the contact information listed under Section 6 below.

### 2. COLLECTION AND PROCESSING OF PERSONAL DATA, INCLUDING LEGAL GROUNDS

#### 2.1 General

- 2.1.1 The term 'personal data' refers to such information which, directly or indirectly, may refer to you as an individual. Examples of such data are name, image, personal ID number, contact details, IP address, competition entries, selections made, behavior as well as skills, experience and qualifications. Personal data processing refers to any action that we or a third party that we have engaged take with the personal data, such as collection, registration and storage.
- 2.1.2 Personal data may only be processed for specified and explicitly stated purposes and may not be subsequently processed for any purpose that goes beyond these purposes.

#### 2.2 Websites and social media

- 2.2.1 We collect personal data such as name, e-mail address and other information which you voluntarily provide. We also automatically receive and store information from your web browser, such as IP address, cookie information and the pages you visit, to log files on our server. We use the information collected to respond to

your requests regarding products and services, to improve the content on our websites and the services and newsletters we provide and to develop anonymous usage statistics.

2.2.2 We also use personal data for direct marketing in accordance with law and market practice. We use the information we collect with regard to how you, as a user, use of the websites so that we can analyse search behaviour and be able to provide you with personalised content. Personal data may also be processed indirectly in connection with the development and administration of Ahlsell's IT systems.

2.2.3 We delete collected personal data when the purpose of the processing has been completed.

2.2.4 Legal ground: (i) performance of a contract where you request services/resources through the websites and (ii) legitimate interest for other processing activities, such as for the purpose of improving the content of the websites as well as for statistical and marketing purposes. See also 7 below on the use of cookies.

## **2.3 Recruitment**

2.3.1 In addition thereto, we process personal data that you have provided to us in your application for employment with a company of the Ahlsell Group for the purpose of administering the application and contact you during the application period. For example, this may concern name, contact details, personal identity number and information in relation to employment history as well as skills, qualifications and cover letter. [The data may be kept for a period of two (2) years.]

2.3.2 Legal ground: (i) performance of a contract where you ask us to review and administer your application and (ii) legitimate interest to administer the current recruitment process, including for future recruitment purposes.

## **2.4 Business customers/supplier**

2.4.1 We also process personal data that you have provided to us for the purpose of (a) administering the relationship with you in your capacity as signatory or representative of an entity registered as a business customer or supplier with us and (b) sending relevant marketing, invitations and information to the business customer or supplier that you represent. For example, this may concern name, contact details, personal identification number (if the customer/supplier is a sole trader), preferences/interests as well as the history of purchased products and services (for the purpose of providing relevant marketing, invitations and information). The data will be kept until we have been notified that there is a new person and/or representative appointed.

2.4.2 Legal ground: legitimate interest of maintaining the relation with our business partners (business customers/supplier).

### **3. SECURITY FOR THE PROTECTION OF PERSONAL DATA**

3.1 We protect your personal data from unauthorised access, amendment, dissemination or destruction, by implementing appropriate technical and organizational security measures.

### **4. RESTRICTIONS ON THE DISCLOSURE OF PERSONAL DATA**

4.1 We may appoint external partners to perform tasks on our behalf, such as providing IT services or helping with marketing and recruitment, administration of press releases, data analysis or statistics. The performance of these services may mean that our partners, both within and outside the EU/EEA, are able to gain access to your personal data. Companies that process personal data on our behalf must always sign an agreement with us so that we are able to ensure a high level of protection of your personal data even with our partners.

4.2 Special safeguards are taken with regard to partners outside the EU/EEA, such as signing agreements that include the standardized model clauses for data transfers adopted by the EU Commission and which are available on the EU Commission's website.

4.3 We may also disclose your personal data to third parties, for example the police or other public authorities, if it concerns criminal investigations or if we are otherwise required to disclose such data by law or public authority decision. We will not disclose your personal data to any extent other than described in this section.

### **5. YOUR RIGHTS AND THE RIGHT TO FILE A COMPLAINT**

5.1 Under applicable data protection legislation you are entitled, at any time, to request access to the personal data that is processed about you, to have erroneous personal data corrected, to request that we shall stop processing and delete your personal data, to request that the processing of your personal data is restricted, to exercise your right to data portability, to withdraw consent to particular processing (where such consent has been obtained) and to object to the processing of the personal data. In such event, please contact Ahlsell via the contact details listed below. You are also entitled, at any time, to file a complaint with the relevant supervisory authority if you consider that your personal data has been processed in contravention of applicable data protection legislation.

## **6. DATA CONTROLLER AND CONTACT DETAILS**

### **6.1 Data controller**

6.1.1 Websites, social media and newsletters: The Ahlsell Group company that provides the specific website, social media profile/page or the newsletter is the data controller.

6.1.2 Recruitment: The Ahlsell Group company to which the vacancy relates is the data controller.

6.1.3 Business customers/suppliers: The Ahlsell Group company that has entered into an agreement with the business customer or supplier is the data controller.

### **6.2 Contact details**

6.2.1 If you have any questions on how we process your personal data or want information about further contact details for the data controllers above, please contact us by e-mail or post.

Ahlsell AB (publ)  
Rosterigränd 12  
117 61 Stockholm  
[Name] [Position]  
[Email]

## **7. EXTERNAL LINKS**

7.1 Our websites may sometimes contain links to external websites or services that we do not control. If you follow a link to an external website, you are encouraged to review the principles for processing of personal data and information about cookies that apply to the website in question.

## **8. INFORMATION ABOUT COOKIES AND HOW YOU CAN AVOID THEM**

### **8.1 Our use of cookies**

8.1.1 We use cookies on our websites. Cookies are small text files that are stored on your device when you browse and use websites or other online services in order, for example, to facilitate certain features such as navigation on the websites.

8.1.2 Certain cookies from third parties are also used on the websites. Such third party cookies are primarily used to improve your user experience, select language, aggregate statistics about the number of visitors to the websites and obtain data about how the websites are being used, although it may in certain cases be used by a third party for its own purposes.

8.1.3 The table at the end of this External Privacy Notice lists the types of cookies placed on our websites, their function, the purposes for which the data are collected and how long data collected by cookies are kept.

### **8.2 How to avoid cookies**

8.2.1 If you do not accept the use of cookies, your web browser can be set so that it automatically rejects storing of cookies or informs you each time a website requests to store a cookie. Previously stored cookies can also be deleted through the web browser.

8.2.2 If your web browser rejects cookies, this may reduce the functionality of the websites.

Domain name	Name of cookie	Type of cookie	Purpose	Retention period, months	Data collected	Disclosure to third parties
.addthis.com	cw_id	Permanent	Possibility to share and print	1	User behavior	Yes
.addthis.com	bku	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	ouid	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	mus	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	uid	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	notice_gdpr_prefs	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	notice_preferences	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	prefs	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	refs	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	na_id	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	na_tc	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	ssc	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	uvc	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	loc	Permanent	Possibility to share and print	13	User behavior	Yes
.addthis.com	_ga	Permanent	Possibility to share and print	24	User behavior	Yes
.bing.com	MUID	Permanent	To serve relevant ads	13	User behavior	Yes
.criteo.com	_gid	Permanent	To serve relevant ads	0	User behavior	Yes
.criteo.com	_ceg.s	Permanent	To serve relevant ads	3	User behavior	Yes
.criteo.com	_ceg.u	Permanent	To serve relevant ads	3	User behavior	Yes
.criteo.com	eid	Permanent	To serve relevant ads	6	User behavior	Yes
.criteo.com	uid	Permanent	To serve relevant ads	12	User behavior	Yes
.criteo.com	cto_lwid	Permanent	To serve relevant ads	13	User behavior	Yes
.criteo.com	contently_insights_user	Permanent	To serve relevant ads	24	User behavior	Yes
.criteo.com	_ga	Permanent	To serve relevant ads	24	User behavior	Yes
.criteo.com	_ceir	Permanent	To serve relevant ads	61	User behavior	Yes
.doubleclick.net	DSID	Permanent	To serve relevant ads	0	User behavior	Yes
.doubleclick.net	IDE	Permanent	To serve relevant ads	24	User behavior	Yes
.facebook.com	act	Session	To serve relevant ads	0	User behavior	Yes

.facebook.com	presence	Session	To serve relevant ads	0	User behavior	Yes
.facebook.com	wd	Permanent	To serve relevant ads	0	User behavior	Yes
.facebook.com	dpr	Permanent	To serve relevant ads	0	User behavior	Yes
.facebook.com	pl	Permanent	To serve relevant ads	3	User behavior	Yes
.facebook.com	c_user	Permanent	To serve relevant ads	3	User behavior	Yes
.facebook.com	fr	Permanent	To serve relevant ads	3	User behavior	Yes
.facebook.com	xs	Permanent	To serve relevant ads	3	User behavior	Yes
.facebook.com	datr	Permanent	To serve relevant ads	24	User behavior	Yes
.facebook.com	sb	Permanent	To serve relevant ads	24	User behavior	Yes
.google.com	S	Session	Analyse on site behavior	0	User behavior	Yes
.google.com	1P_JAR	Permanent	Analyse on site behavior	1	User behavior	Yes
.google.com	SIDCC	Permanent	Analyse on site behavior	3	User behavior	Yes
.google.com	NID	Permanent	Analyse on site behavior	6	User behavior	Yes
.google.com	APISID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.com	HSID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.com	SAPISID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.com	SID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.com	SSID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.se	1P_JAR	Permanent	Analyse on site behavior	1	User behavior	Yes
.google.se	NID	Permanent	Analyse on site behavior	6	User behavior	Yes
.google.se	SID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.se	APISID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.se	HSID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.se	SSID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.se	SAPISID	Permanent	Analyse on site behavior	24	User behavior	Yes
.google.se	CONSENT	Permanent	Analyse on site behavior	239	User behavior	Yes
.gstatic.com	_ga	Permanent	Analyse on site behavior	24	User behavior	Yes
.hotjar.com	__hssrc	Session	Possibility to share feedback	0	User behavior	Yes
.hotjar.com	_gid	Session	Possibility to share feedback	0	User behavior	Yes

.hotjar.com	intercom-session-c5ke8zbr	Permanent	Possibility to share feedback	0	User behavior	Yes
.hotjar.com	optimizelyBuckets	Permanent	Possibility to share feedback	6	User behavior	Yes
.hotjar.com	optimizelySegments	Permanent	Possibility to share feedback	6	User behavior	Yes
.hotjar.com	optimizelyEndUserId	Permanent	Possibility to share feedback	6	User behavior	Yes
.hotjar.com	intercom-lou-c5ke8zbr	Permanent	Possibility to share feedback	9	User behavior	Yes
.hotjar.com	mp_hj_mixpanel	Permanent	Possibility to share feedback	12	User behavior	Yes
.hotjar.com	mp_6d7c50ad560e01715a871a117a2fbd90_mixpanel	Permanent	Possibility to share feedback	12	User behavior	Yes
.hotjar.com	_ga	Permanent	Possibility to share feedback	24	User behavior	Yes
.hotjar.com	__hstc	Permanent	Possibility to share feedback	24	User behavior	Yes
.hotjar.com	hubspotutk	Permanent	Possibility to share feedback	122	User behavior	Yes
.pingdom.net	__cfduid	Permanent	Monitor site down time	12	User behavior	Yes
.proffsmagasinet.se	_dc_gtm_UA-1973487-1	Permanent	Analyse on site behavior	0	User behavior	Yes
.proffsmagasinet.se	_gat_UA-1973487-1	Permanent	Analyse on site behavior	0	User behavior	Yes
.proffsmagasinet.se	_gid	Permanent	Analyse on site behavior	0	User behavior	Yes
.proffsmagasinet.se	cto_lwid	Permanent	Analyse on site behavior	13	User behavior	Yes
.proffsmagasinet.se	_ga	Permanent	Analyse on site behavior	24	User behavior	Yes
.providesupport.com	vsid	Session	Live chat function	0	User behavior	Yes
.providesupport.com	__cfduid	Permanent	Live chat function	12	User behavior	Yes
.rfihub.com	euds	Session	To serve relevant ads	0	User behavior	Yes
.rfihub.com	ruds	Session	To serve relevant ads	0	User behavior	Yes
.rfihub.com	smd	Permanent	To serve relevant ads	13	User behavior	Yes
.rfihub.com	cmd	Permanent	To serve relevant ads	13	User behavior	Yes
.rfihub.com	eud	Permanent	To serve relevant ads	13	User behavior	Yes
.rfihub.com	rud	Permanent	To serve relevant ads	13	User behavior	Yes
.www.proffsmagasinet.se	ARRAffinity	Session	Analyse on site behavior	0	User behavior	Yes
<a href="#">merit.soliditet.se</a>	bisinfra-sessionid	Session	Link to credit rating	0	User behavior	Yes
<a href="#">merit.soliditet.se</a>	JSESSIONID	Session	Link to credit rating	0	User behavior	Yes
<a href="#">www.googletagmanager.com</a>	gtm_auth	Session	Code implementation	0	User behavior	Yes
<a href="#">www.googletagmanager.com</a>	gtm_debug	Session	Code implementation	0	User behavior	Yes



<a href="http://www.googletagmanager.com">www.googletagmanager.com</a>	gtm_preview	Session	Code implementation	0	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	_cart_type	Session	Analyse on site behavior	0	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	proffs_grid_view	Session	Analyse on site behavior	0	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	tms_wsip	Permanent	Analyse on site behavior	0	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	__atuvs	Permanent	Analyse on site behavior	0	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	ai_session	Permanent	Analyse on site behavior	0	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	vcf.anonymous-customer-id	Permanent	Analyse on site behavior	1	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	vc_org_coo	Permanent	Analyse on site behavior	1	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	ai_user	Permanent	Analyse on site behavior	12	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	__atssc	Permanent	Analyse on site behavior	13	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	__atuvc	Permanent	Analyse on site behavior	13	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	tms_VisitorID	Permanent	Analyse on site behavior	19	User behavior	Yes
<a href="http://www.proffsmagasinet.se">www.proffsmagasinet.se</a>	firstVisit	Permanent	Analyse on site behavior	243	User behavior	Yes